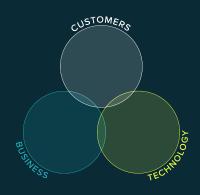


# The Digital Maturity Framework

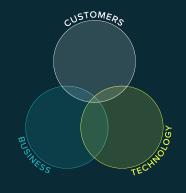
In today's digital economy, the organizations that win have strong alignment and coordinated collaboration across three critical domains: customer, technology, and business. When these areas are tightly aligned, organizations can deliver exceptional value to customers, drive revenue and maximize innovation.

# Use this lightweight framework as a tool to champion change within your organization.



### **Early Digital Maturity**

These organizations face challenges due to siloed domains, engineering limitations, and a limited understanding of their customers.



### **Moderate Digital Maturity**

These organizations prioritize efficiency, but may lack the customer insights needed to meet the expectations of today's customers.



## **Advanced Digital Maturity**

These organizations operate with agility and collaboration, blending digital technologies with a customer-centric approach to fuel innovation.



Lean TECHniques is a technology and management consultancy supporting companies throughout their digital transformation journeys. Our team of software, product, CX, and executive consultants help companies deliver innovation and competitive advantage through technology.